

## **Why Become a Member of UUGI?**

Now's the time to join Unicorn Users' Group International. You've invested significant time, energy, and money in your Unicorn system, so why not go the next step in maximizing the value of that technology investment by becoming part of UUGI?

Not only will you be plugged into unparalleled resources and relationships with Unicorn users around the world, but you will benefit from UUGI members' unified and amplified voice with SirsiDynix.

Here's what you and your library or consortium will enjoy as an UUGI member...

**Significant member discounts for our annual users' conference.** For SuperConference 2007 in Colorado Springs, early-bird registration for UUGI members will be \$400; early-bird registration for non-UUGI members will be \$505. That's substantial savings, which will pay for your UUGI membership dues, even if your institution sends only one attendee to the SuperConference. If two or more attendees will be in Colorado Springs, the savings for UUGI members are even more compelling.

**Full participation in arguably one of the library community's premier technology users' conferences with high-quality programs conducted by other users.** UUGI member presenters and enhancement forum moderators receive a discount on their conference registration to encourage as many people as possible to participate. UUGI covers the costs of these discounts, which in 2006 amounted to more than \$16,000 in discounts.

**Great opportunities to take advantage of UUGI members-only promotions and events.** UUGI is sponsoring two SuperConference 2007 pre-conference seminars in Colorado Springs, both of which are limited to UUGI members.

**Access to a new UUGI website containing organizational information and tools to assist fellow Unicorn users.** This new UUGI website (<http://www.uugi.org>), hosted by a commercial web hosting service, provides UUGI better control of content, including the ability to ensure more timely posting of content. With UUGI's own website, the organization will also be positioned to host special interest and regional user group websites if needed. Some content on the website will be for UUGI members only.

**Wonderful chances to share your expertise with other users or to obtain advice from your colleagues.** In early 2007, UUGI will establish a mentoring system through which customers can indicate if they are willing to be a mentor to a new Unicorn site or a site that is installing a new module. This mentoring system will be restricted to UUGI members.

**More opportunities to participate in regional users group meetings at a cost your institution can afford.** Starting in January 2007, UUGI will be offering grants to assist regional users groups in underwriting conference expenses.

**Effective forum from which your opinions, questions, and concerns can be effectively communicated to SirsiDynix.** UUGI has purchased survey software that will be used to solicit UUGI members' opinions and questions to be directed to SirsiDynix; the software will also be used to conduct conference attendee evaluations.

**Easy participation in UUGI organizational planning efforts.** Going forward, only UUGI members will be able to vote for UUGI Executive Committee members, run as candidates for positions on the UUGI Executive Committee, and vote on by-laws revisions.

**Strong, independent users group representing all Unicorn and DRA sites.** Membership dues provide UUGI with the financial base to remain independent from SirsiDynix, allowing it to foster and improve communications among members and between members and SirsiDynix.

Don't delay! Become a member of UUGI today. You can register online at <http://www.uugi.org/membership.htm>.

Specific questions about your institution's membership or requirements for billing should be directed to David Slater, UUGI treasurer, email: [treasurer@uugi.org](mailto:treasurer@uugi.org)